

# The future of Plastics in Plant Production

Alex Everett (Aeroplas UK)

David Chilvers (The Bransford Webbs Plant Company)

2018





# Where we were





# Nursery working group



# Creating the solution



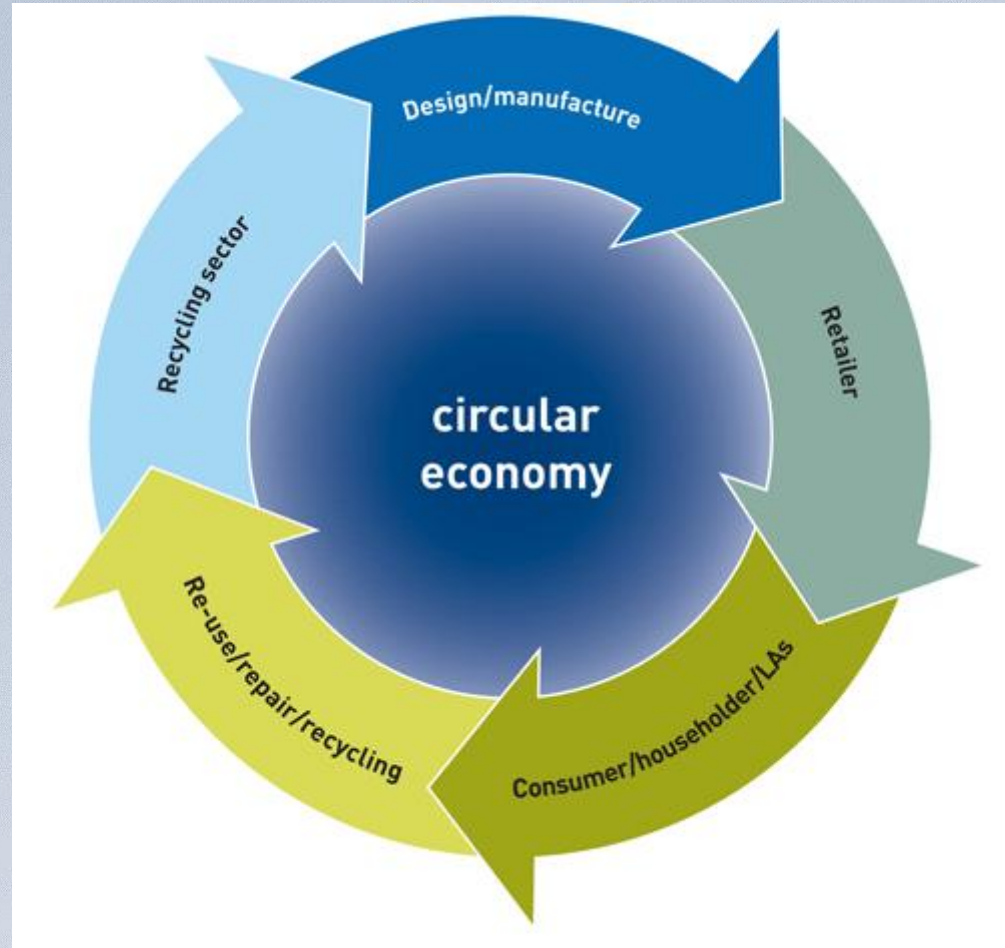


# The Problem With Black





# Creating a Circular Economy





# Creating a new pot





# A solution was created





# What colour and Why?





# The Challenges

“They are full of soil”



“I don't like the colour”

“We don't accept polystyrene”

“They are expensive”



“Plant pots are dirty”

“There is no market for them”

Councils report that their recycling contractors believe plant pots are made from lowest grade plastics, need more cleaning than other plastics and as a result no-one in the plastics supply chain wants them.

that plant pots contaminate other materials in a co-mingled collection and that they aren't consistently made

87% do not recycle plant pots from the kerbside. Now councils are telling them to recycle pots - and that the garden

plastic pots, tubs and bottles, but that does not mean they



# The Next Stage

Ask?

Question?

Challenge?





Over 8000 tonnes of plastic  
destined for landfill could now  
be recycled