

Helleborus Frostkiss Series

Made by Rodney Davey
and Lynda Windsor



Represented worldwide by
Eternal Plant Boijl,

Bart Noordhuis and Elisabeth Bisschop

Breeding and more

Plants are produced by Exceptio Nurseries, sister company of Eternal Plant Boijl,



Historie of the Frostkiss Helleborus

- Rodney and Lynda started the breeding in the late 1980's
- Lots of trials and errors
- Finally a breakthrough in 1995, the first precursors of the Frostkiss serie
- Tests and further breeding to archieve better plants
- 2003 first actual cross as we know now the FrostKiss Helleborus
- Around 2006 Eternal Plant Boijl got involved via John Massey
- Problems solved and breeding secured
- Breeding extented with combined efforts
- 2013 compleet breeding bought over by Eternal Plant Boijl and sized up.

2006 there is a brand new Helleborus and now.....?

- How to propagate a brand new Helleborus in big numbers
- Because it is a interspecific crossing, tissue culture the only way forward
- Using existing labs with the experience of Exceptio Nurseries to start with!
- Start working closely with a lab in South Africa
- Learning to wean of tissue culture Helleborus
- Extended testing at Exceptio Nursery, how to get them to flower in a good quality

Plants coming from the lab in South Africa



Planting out in trays



Weaning/production in greenhouses



How to introduce a brand new Helleborus serie into the market

- Using the network of Eternal Plant Boijl and Exceptio
- Working with exclusive licensees on 6 continents
- Work out together with these licensees a marketing plan per country/continent
- Naming of the plants
- Distribution of the young plants direct from the lab to the licensees
- Technical support of Exceptio Nurseries available for all licensees via E mail, Whatsapp, Skype and visits on the nursery sites
- Technical support at the sales side for customers of the licensees in the form of nursery visits, plant shows and conferences.
- Make good pictures available. (not made up pictures but real pictures in a good setting)

The end product, the way they can look if grown well!







2015 building our own lab

The lab has build for the next reasons:

- Keeping mother stock alive, save costs
- Initiating Helleborus and other breeding of Eternal Plant Boijl
- R & D to find better growing and rooting media
- Implement new growing technics
- Faster testing possible, saves a year

The lab at Exceptio Nurseries



Helleborus growing tip being isolated and initiated in the lab, they just start to re-grow





Rooting a Frostkiss Helleborus in glass jars



The Future

- Frostkiss Helleborus becomes a standard in the market now for spring flowering Helleborus
- Sales more worldwide using more than 1 licence per country/continent
- New breeding will come in the near future with exciting colors
- Production in the labs scaled up, using now 3 labs on 3 continents to spread risk and avoid production problems

Why using a FrostKiss Helleborus instead of others?

- Unique colors available from november till april
- Unique leaf pattern/marbling
- Flowers reliable in one year growing, can flower extraordinary if growing well. (up to 80 flowers in 1 plant)
- Easy to grow
- No real competition from other breeders around at this moment.
- Dry tolerant
- Heat tolerant, more than any other Helleborus
- Can grow in the garden from deep shade to sunny positions
- Deer resistant
- Can be used as cut flower, hold better than any other Helleborus.

Thank you very much for your
attention! Bye bye!

